



## ASIP News



### The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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## ASIP Holds “Trademarks: Consider the Alternative Options to File your Mark” Webinar

AMMAN - The Arab Society for Intellectual Property (ASIP) will be holding the ‘Trademarks: Consider the alternative options to file your mark’ Webinar, November 30, 2020 via Microsoft Teams App. The webinar will introduce the participants to the following topics:

- Introduction to IP
- Introduction to Trademarks
- Conventional and Nonconventional Trademarks
- When to File Design Wordmark or Stylized
- When to File Black and White or Colored Trademarks
- IP Rights to be Considered

A promotional graphic for the webinar. It features the ASIP logo at the top left, with the text 'المجمع العربي للملكية الفكرية Arab Society for Intellectual Property Member of TAG-Foundation عضو في مجال أوبرا له الفونديشن'. The main title is 'Webinar “Trademarks: consider the alternative options to file your mark” via Microsoft Teams App'. Below this is the 'The Outline:' section with a bulleted list of topics. The 'Date:' is November 30, 2020, and the 'Time:' is 2:00pm (Jordan time). The 'For registration and inquiries please contact:' section provides contact details: Tel: +962 6 5100 900 ext. 1529, Fax: +962 6 5100 901, Email: info@aspip.org, and Website: aspip.org. The graphic includes various icons like a document, a target, a lightbulb, and a padlock, and a large stylized 'C' in a hexagon.

It is worth mentioning that the Society is a non-profit organization founded on February 23, 1987 in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region to help raise awareness and enhance understanding of Intellectual Property issues and objectives.

## ASIP to Hold “Legal Protection and Procedural Foundations of IP” Training Course

AMMAN - The Arab Society for Intellectual Property (ASIP) will hold the ‘Legal Protection and Procedural Foundations of IP’ training course, December 6 - 9, 2020 via Microsoft Teams App. The 8-hour training course will introduce the participants to the following topics:

- The Concept of Intellectual Property and its Main Components.
- The Aspects of Protection, Content, and Conditions covered by the TRIPS Agreement.
- The Forms of Protection (Temporary Measures, Precautionary Measures, the Authority Competent to Take the Actions, Procedures for Partial Seizure of Copyright).
- The Contracts Related to the Intellectual Property (Contract Licensing the Use of Trademarks, Patent Use Contract, Technology Transfer Contracts, and Franchise Contracts).



المجمع العربي للملكية الفكرية  
Arab Society for Intellectual Property  
Member of TAG-Foundation  
عضو في طلال أبوغزاله فاونديشن

### دورة الحماية القانونية والإجرائية للملكية الفكرية

تُعقد الدورة عبر برنامج Microsoft Teams

**العناوين الرئيسية:**

- مفهوم الملكية الفكرية وعناصرها الرئيسية.
- جوانب الحماية التي تغطيها اتفاقية تريبس ومضمونها وشروطها.
- أشكال الحماية (الإجراءات الوقائية، الإجراءات التحفظية، الجهة المختصة باتخاذ الإجراءات؛ إجراءات الحجز على بعض حقوق المؤلف).
- العقود ذات الصلة بالملكية الفكرية (عقد الترخيص باستغلال علامات تجارية عقد استغلال براءة الاختراع، عقود نقل التكنولوجيا، عقود الامتياز التجاري).

**التاريخ:** ٦ - ٩ كانون الأول ٢٠٢٠

**الوقت:** ٤ - ٦ مساءً

**الرسوم:** ١٥٠ دينار

**للتسجيل والاستفسار:**  
هاتف: ٠٦ ٥١٠٠٩٠٠ / فرعي: ١٥٢٩  
بريد الكتروني: info@aspip.org  
موقع الكتروني: aspip.org

On the occasion of the World Quality Day 2020

## Abu-Ghazaleh Participates in ‘Quality of Education: Proactive Value for Life’ Regional Seminar

AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG. Global), participated as keynote speaker in the regional seminar entitled ‘Quality of Education: Proactive Value for Life’, that was organized by the Regional Center for Quality and Excellence in Education (RCQE) - under the auspices of the United Nations Educational, Scientific and Cultural Organization (UNESCO) in the Kingdom of Saudi Arabia.

In his keynote speech, Dr. Abu-Ghazaleh highlighted the significance of shifting from education to learning especially in our ‘Knowledge Era’, adding that the aim of learning should be for innovation which requires empowering teachers and students to use innovative tools to master digital learning.

“For this purpose, Talal Abu-Ghazaleh University College



for Innovation (TAGUCI) was established, as we previously had developed assessment, monitoring and review processes carried out by the Arab Organization for Quality Assurance in Education (AROQA),’ Dr. Abu-Ghazaleh said, adding that: “Today, we are cooperating with the RCQE – UNESCO to develop an accreditation standard for innovation.”

Dr. Abu-Ghazaleh also affirmed the importance of the shift from the school textbook and the school bag for meeting students’ needs towards digital and

technical learning, with the aim of graduating knowledge and innovators, not job seekers, pointing out that AI should be an added-value to human memory and intelligence.

In conclusion, Dr. Abu-Ghazaleh expressed his appreciation and thanks to the Regional Center for Quality and Excellence in Education (RCQE) for organizing the seminar in cooperation with UNESCO, emphasizing the positive impact of the seminar on shedding light on innovation, AI and digitalization.



# Your **TECH TOOLS** for the INEVITABLE DIGITAL FUTURE

## TAG-DC

The DIGITAL Citizen Tablet

- Octa Core 1.6 GHz CPU
- Android 9.0 (Pie)
- 10.1" Screen 1200 x 1920
- 2G/3G/4G Connectivity
- 4 GB RAM, 64 GB Storage
- Battery Capacity: 6000 mAh
- 5 MP Front Camera and 13 MP Rear Camera
- Dual SIM Cards, GPS & Bluetooth
- Wi-Fi: IEEE 802.11 a/b/g/n/ac

Free

Leather Cover with USB Keyboard

HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



JD145\*

## TAGITOP<sup>®</sup>-MULTI

FOR EVERYONE FOR EVERYTHING

- Intel Core i7 6500U
- Intel® HD Graphics Card
- Additional NVIDIA GT940 MX 2GB Graphics Card
- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- Wi-Fi, Bluetooth, HDMI (4K) Output, 2 IN 1 SD/MMC
- 15.6 Inch Full HD Screen
- Built in Camera
- 4 USB Ports: 2 USB3.0 , 2 USB2.0
- Chocolate Backlit Arabic\English Keyboard

Free

Carrying Case | 1 Year Warranty



JD495\*

## TAGITOP<sup>®</sup>-PLUS

FOR PROFESSIONALS EXTRA PERFORMANCE

- Intel Core i7 CPU 8550U
- Intel® HD Graphics Card
- 8 GB DDR4 RAM
- 15.6 Inch Full HD Screen
- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- Wi-Fi, Bluetooth, HDMI (4K) Output, 2 IN 1 SD/MMC
- 4 USB Ports: 2 USB3.0 , 2 USB2.0
- Built in Camera
- Chocolate Backlit Arabic\English Keyboard

Free

Carrying Case | 1 Year Warranty



JD533\*

\*VAT Included

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Your **TECH TOOLS** for the  
**INEVITABLE DIGITAL FUTURE**

## TAG-TAB II

YOUR TABLET FOR ALL PURPOSES

- Docking Keyboard and Stylus Pen
- Android 9.0 (Pie)
- Octa Core 8 x A55 1.6GHz+1.2ghz
- 10.1 inch with 1200 \* 1920 LCD
- 4 GB RAM 64 GB Storage
- 5 MP Front Camera and 13 MP Rear Camera
- Single SIM Card, Support 2G/3G/4G
- Battery Capacity: 6500 mAh
- Wi-Fi: IEEE 802.11 a/b/g/n/ac

Free

Leather Cover with Docking Keyboard-touch pad  
HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



JD185\*

## TAGITOP<sup>®</sup>-UNI

THE UNIVERSAL LAPTOP FOR EVERYBODY

- 14 inch Full Metal laptop
- Intel Core i3
- 8 GB RAM
- Battery: 4000 mAh
- SSD 128GB + HDD 500GB
- Backlit Keyboard
- 1 USB Ports (3.0) 1 USB Ports (2.0) and Type-C and HDMI Ports

Free

Fabric Sleeve Case | 1 Year Warranty



JD300\*

## TAGITOP<sup>®</sup>-PRO

High Range Specifications

- 10th Generation Intel Core i7 (1065G7)
- 15.6 inch FHD IPS
- Battery: 7400 mAh
- SSD 128GB + SSD 512GB
- 8 GB RAM, DDR4
- Backlit Keyboard
- Full Function Thunderbolt
- 2 USB 3.0, 1 USB 2.0, HDMI Ports

Free

Fabric Sleeve Case | 1 Year Warranty



JD610\*

\*VAT Included

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